

Peter Lakanen
Technology Strategist
AI Force Multiplier



Peter Lakanen began his career building and leading the IT and software development team at the Florida Department of Environmental Protection's Division of Waste Management, where he earned a reputation as a creative coder who innovated solutions for intractable problems.

As the founder of Platinum Web Development, he has spent the last 30 years delivering complex, data-driven solutions for clients across environmental, legal, government, and professional association sectors, including the Southern Waste Information eXchange, Hopping Green & Sams, the State Library and Florida Archives, and the Florida Association of the American Institute of Architects.

A lifelong artist, Peter has been working with AI art systems since 2021. As a pseudonymous AI artist, his work has been exhibited at the Superchief Gallery in Los Angeles and shown in Times Square as part of NFT NYC 2025. He has been recognized by tech evangelist Robert Scoble as one of the top 3,500 AI artists to watch globally. That creative practice is not separate from his technical work—it is the engine behind it, giving him a practitioner's instinct for where AI produces genuine results and where it falls short.

Peter currently helps clients harness AI for measurable business outcomes: vetting integration efforts against real ROI, accelerating development workflows, deploying AI agents for office automation, and applying AI-powered search to solve imperfect and unstructured data problems that conventional tools cannot handle.

When he's not in Florida, Peter enjoys stomping around the old growth woods of his family's property in the Upper Peninsula of Michigan.